



Winerist
145-157 St John Street
London, England
EC1V 4PW

Notes to Editor

About Winerist

[Winerist Ltd](#), a company based in London (UK), aims to build an all encompassing travel platform for wine travellers and wine lovers across the world. With [29 wine regions](#) already on the website, Winerist offers all the relevant information on when and what to visit, where to taste, where to stay, where to eat and what experiences to enjoy in each region.

The idea for Winerist was born following visits to several wine regions in Europe and the USA. Our preparation for the journeys involved research and long hours of booking accommodation, winery visits and tours on different websites. When we returned to London we had a new vision - that wine travel should be simple. We wanted to share our experience in discovering wine regions by creating a platform that connects local experts and the travellers, in order to create an off the beaten track adventure.

Local Knowledge

The regional content on the website is written in partnerships with local experts, such as local tour guides and knowledgeable bloggers. Our experts know their region from an insider's point of view and are able to make recommendations to visitors based on their local experience and knowledge. We believe that this approach will prove popular with today's discerning tourists that want authentic experiences, and who often read reviews on Tripadvisor or other websites. With this platform, Winerist is giving our visitors free, independent and tourist relevant information on a wine region with the possibility of booking accommodation and trips - a global wine tourism platform that is not available elsewhere on the Internet.

Winerist information services will include:

- travel guides of wine regions, containing information such as "why go?", "when to go?", "where to stay?", "where to taste", "where to eat", "not to be missed", "sample itineraries"
- information on wineries that conduct wine tours, their opening hours, prices, address, contact and booking information
- blog covering wine tourism, wine & food and other wine related topics

Winerist online booking services will include:

- booking of [hotels, B&Bs, villas and chateaux](#)
- booking of [wine tours and other related activities](#) (eg. cooking class, horse-riding, cultural tour etc.) with local tour guides
- booking of special wine travel packages and [offers](#) such as wine & golf, wine & spa and wine & ski trips
- bespoke wine trips and team building events



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The Co-Founders

Winerist was founded by Diana Isac and Tatiana Livesey, two London based entrepreneurs who share a passion for wine and travel. With a background in asset management and investment banking, the Co-Founders of Winerist also have acquired certificates in Wine Education, consultancy experience in business development and thorough work in the wine industry. Diana and Tatiana are also involved with [2 Water](#), the UK charity that brings which brings water projects to developing countries through wine tastings and close partnerships with the wine industry. This allows the organization to have a very relevant CSR strategy, linking Winerist and the wine industry network with a good cause.

Contact Details

For more information on Winerist, please contact:

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WINE
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Where
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Where
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Why go? To get it right!
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Wine weekend Wine getaway
Wine holiday Wine report
wine tasting
Wine regions Wine culture

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Food & wine pairing
BORDEAUX
Champagne
Napa Mendoza
TUSCANY
Old World

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